



Our charity aims to connect people to the rich outdoor world around them.

Visitors to the Shropshire Hills will come to the Discovery Centre to enjoy *experiencing, discovering, learning about* and being *inspired* by:

1. The great food that comes from the area, how to grow and cook it and how food and its production affects our environment and health
2. The beauty and variety of the Shropshire Hills landscape, the wildlife it supports and how to explore, appreciate and protect this
3. The fascinating natural, human and economic history of the Shropshire Hills and the present and future challenges which the area faces
4. Our work with and for the local community and its diversity of populations and interests

Our Soil's Got Soul

- Horticultural project on our meadows highlighting challenges which the soil of the Shropshire Hills (and the planet) faces if it is to continue to feed the world sustainably
- Purpose is to put the health of soil higher up the public agenda
- Soil is a carbon-capturing critical component of a bio-diverse ecosystem
- We have over 100,000 visitors a year to tell the story to: ordinary people not necessarily aware of the importance of soil.
- A tremendous educational opportunity

Squelch!

- A wetlands site on the low-lying wet ground near the river at the far end of our Onny Meadows
- A “scrape”- an area of shallow wetland and mud.
- Encouraging an array of wildlife, wading birds and winter waterfowl and create a new all year visitor experience for schools, wildlife enthusiasts, clubs and the general public.